

Consumer Product Review:

Envirocon Technologies, Inc: **Lemi Shine**

“The Perfect Solution for Removing Haze and Hard Water Spots from Dishes, Glassware, and Silverware”

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April, 2010



Summary:

- Works as advertised: excels at removing set-in hard water spots from dishes, silverware, etc.
- Not only leaves glassware with a sparkling shiny smooth finish, but prevents recurring hard water build-up with regular use.
- Lemi Shine is a completely green product; phosphate free with 100% recyclable packaging.
- Lemi Shine does not replace your dish washer detergent, but is used in conjunction with it (recommend using Lemi Shine's MC3 to clean your empty machine first for optimal results).

Don't Throw Away Those Cloudy and Stained Dishes...Yet

Help is on the way from Envirocon Technologies, Inc. (www.envirocontech.com) based in Midland Texas. Their flagship family of products aptly named Lemi Shine are designed for the specific purpose of removing hard water spot build up, stains, and haze from dishes, glassware, and silverware (and also helps prevent etching). The company slogan is “The Hard Water Expert” and from the research I performed, Lemi Shine is in fact the number one consumer brand in combating and resolving tough hard water spot removal.

So, What Does Hard Water Mean?

In a nutshell, “hard water” is a condition where water content registers especially high in mineral elements such as calcium and magnesium (technically in water called calcium carbonate or CaCO_3). The problems resulting from hard water on your kitchenware are clearly depicted by the images below—keep in mind these are extreme examples but make no mistake “hard water” takes its toll by making your dishes and flatware look prematurely worn and aged. By the way, if you don’t think hard water is a problem in your house, let me remind you of this fact: *According to the United States Geological Survey, 89.3% of US homes have hard water.* A quick and simple test to determine if your water is hard is the infamous lather or froth test. Just wash your hands with soap... it should lather easily in soft water, but not in hard water (it’s the soap’s natural reaction when agitated with water).



This is a perfect example of “Hard Water” Build-Up



A close-up of the nasty tough residue

Lemi Shine to the Rescue

Lemi Shine is a lot cheaper solution than installing a whole house water softening system, especially if your primary concern is kitchenware such as in my case. Our dishes and silverware were truly bordering on disgusting and I was going to replace them all until I started doing my research. Yes, I have the hard water Blues. That’s when I first started hearing the words Lemi Shine repeatedly on-line. I soon navigated my way to the www.lemishine.com site where I found the exact diagnosis of my silverware and dishes haze/spotting issues. I learned Envirocon Technologies actually has 3 products to help solve your problems. They created a system that lets you achieve and restore the nice new shiny finish to your kitchenware. The Lemi Shine family includes the Lemi Shine super concentrated dishwasher detergent additive, the Lemi Shine spot-free rinse formula (used in the final rinse cycle), and if you want to do the job right, you’ll get your dishwasher itself cleaned up first by using the “Lemi Shine MC3” which is awesome for dishwashers (and regular washing machines and garbage disposals as well).



Please have pity on me—for this is my coffee pot before Lemi Shine...and after one Lemi Shine cycle!

It's Really a Nice Reflection on You

I could not be more pleased and impressed with the results using Lemi Shine, and the photos below compared to the ones above tell the whole story! I strongly urge you to visit their web site where you'll find a vast array of helpful information chock full of resources such as "The Community" tab, Blog, FAQ's and the EnviroInsider for latest news, contests, newsletters, and other social networking links to help you get the most from Envirocon's products.



Don't throw away that silverware quite yet; before and after using Lemi Shine

There are also many testimonials for alternative uses for Lemi Shine products including shower doors, sinks, coffee pots, toilets, etc. One last thing I should mention—there is a Money Back Guarantee logo right on the product so you have nothing to lose! For more information about the Lemi Shine family of products, be sure to visit their web site at: www.lemishine.com

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