

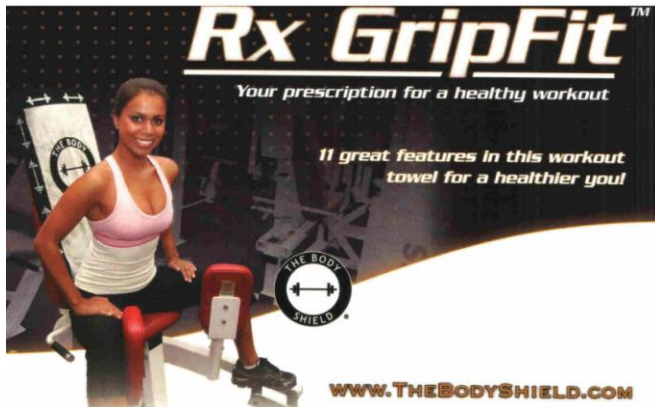
## Fitness Review:

### BodyShield Work-Out Towels

Finally, A Work-Out Towel You'll Be Proud to Own!

Designed for Folks Who Really Work-Out: [www.TheBodyShield.com](http://www.TheBodyShield.com)

By Bruce Pechman, The Muscleman of Technology®  
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### Summary:

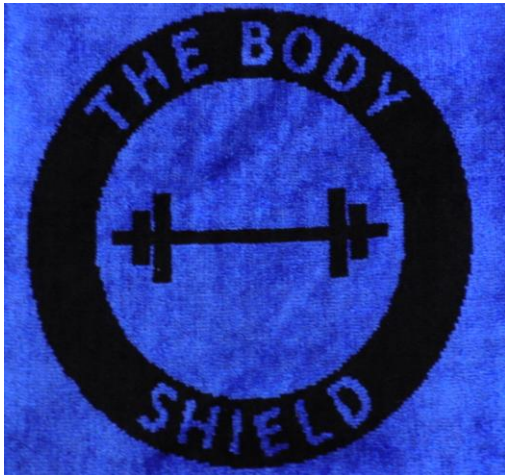
- BodyShield Towels have a custom designed hood to fit over machines without slipping/falling
- BodyShield Towels are antimicrobial and odor free, so they not rot or mildew
- Engineered "Gripper Dots" on the back secure & prevent sliding off benches/equipment
- Distributed in U.S.A. by The Body Shield inc., 12 different 2-color choices, best workout towel ever made - protects you from germs, bacteria, and viruses



### **Just Don't Call it...a "Towel"**

If you love "Pumping a little Iron" at your favorite gym, then you've probably experienced the slimy remains of some inconsiderate slob leaving a yucky sweat puddle on the equipment or bench. In a perfect world, every gym would toss you a nice clean towel upon check-in, but not only is that unlikely to happen any time soon, even if it did a regular towel wouldn't protect you (or be as comfy) as the BodyShield Towel from [www.TheBodyShield.com](http://www.TheBodyShield.com)

The BodyShield Towel was engineered and designed from inception to simply be the best work-out towel ever developed. Trust me, after using this towel for over a month I can assure you it is the best work-out towel I've ever used! It definitely makes your workouts more pleasurable by providing a protective germ barrier between you and the left-over bacteria/sweat of previous users. And, the specially designed pocket hood and gripper dots on the back keep the towel from sliding off equipment.



### **Why You Need the BodyShield Towel**

Face the dirty truth—any gym is ripe for contracting everything from minor skin diseases to nasty bacteria, viruses and the like. This is not a scare tactic—it's a fact! Health clubs and gyms are the perfect storm of high humidity and heat, and mixed with say fifty sweating bodies...you get the picture. According to Steven Zinder, PhD ATC University of North Carolina, fungi bacteria and viruses love to proliferate on weight machines, treadmills, and most gym surfaces. Zinder points out skin chaffing, which can occur during workouts, makes it easy for these organisms to penetrate the body's defenses.

The BodyShield Towel is the perfect solution to help prevent the above maladies and give you peace of mind during your workouts. The BodyShield Towel is antimicrobial and odor free, so it will not rot or mildew...even when put away wet. Plus, the hood pocket and gripper dots on the back hold the towel in place on the benches and equipment so you don't have to worry about it slipping off and falling to the floor. I also love the fact that it's easy to determine what side faces the equipment so you don't accidentally put the yucky side on yourself (believe me, I've done that more times than I care to think about with other towels).

## Don't Leave Home Without Your BodyShield Towel

To sum it all up, the BodyShield Towel by The Body Shield is an indispensable tool I would recommend to anyone who works out. This is the towel you want to work out with. It's a plush, super comfy towel made from 100% American Pine (eco-friendly Hydrosilk blend and is more absorbent than cotton). It's antimicrobial and provides for a great germ barrier with odor repelling properties, and grips all surfaces with its patented functional design. I could envision the BodyShield Towel being used in many large clubs, universities, and company gyms and they even have a program in place to let you customize them with your logo and brand right on the front of the towel!



For more information about the amazing BodyShield Towel, including the many color choices and company, be sure to visit their web site at: [www.TheBodyShield.com](http://www.TheBodyShield.com)  
Call for pricing and to inquire about quantity discounts.

Bruce Pechman, The Muscleman of Technology<sup>®</sup> (Muscleman of Technology, LLC), is a Consumer Technology and Fitness Personality appearing regularly on "Good Morning San Diego" (KUSI-TV) and the KTLA Morning Show in Hollywood. Bruce's moniker reflects his 20 years of industry technology expertise, and 30 years of fitness training. He has made over 200 live TV appearances on major network television. Visit him at [www.mrbicep.com](http://www.mrbicep.com)